

# Towards Eliminating Steganographic Communication

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## Abstract

*There have been a number of steganography embedding techniques proposed over the past few years. In turn, there has been great interest in steganalysis techniques as the embedding techniques improve. Specifically, universal steganalysis techniques have become more attractive since they work independently of the embedding technique. In this work, we examine the effectiveness of a basic universal technique that relies on some knowledge about the cover media, but not the embedding technique. We consider images as a cover media, and examine how a single technique that we call steganographic sanitization performs on 26 different steganography programs that are publicly available on the Internet. Our experiments are completed using a number of secret messages and a variety of different levels of sanitization. However, since our intent is to remove covert communication, and not authentication information, we examine how well the sanitization process preserves authentication information such as watermarks and digital fingerprints.*

## 1. Introduction

Steganography literally means “covered writing” and dates back to the ancient Greeks where message runners would have messages tattooed to their shaven heads and dispatched once the hair grew back. Upon arrival at their destination, the head was once again shaven and the message could then be read. Other methods included carved messages on wooden tables that were later covered in wax. Today, steganography is the science of hiding information by embedding covert messages within other, seemingly harmless pieces of data. Steganography works by replacing bits of unused or imperceptible areas in regular computer files (such as graphics, sound, text, video data, etc) with bits of different information. This hidden information can be plain text, cipher text, or any other form of digital data such as images, documents, schematics, and executable programs.

Commonly, steganography is used to supplement encryption. An encrypted file may still hide

information using steganography, so even if the encrypted file is eventually deciphered, the hidden message is not seen. Conversely, encrypted messages can be hidden in non-encrypted data to circumvent the rules that disallow encryption. Moreover, should the hidden communication be found, depending on the encryption scheme it could be very difficult to determine what the message really is.

Steganalysis is the science of discovering such covert messages embedded in the media. The idea behind detecting steganographic communication is, that once discovered, it can be dealt with. However discovery techniques rely largely on statistical based methods [1] that are becoming less effective as the information hiding researchers begin to apply the basic principles of encryption: Randomness, large key spaces, uniform distribution, and the inability to allow sequence guessing [2]. As the steganography techniques become more sophisticated at covertly hiding the embedded messages, steganalysis will become a more computationally intensive process.

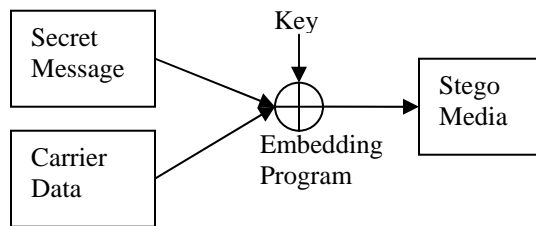
Given that information can be imperceptibly embedded into a cover medium with very little computational expense, we claim that it is also possible to scramble the information in the cover medium where steganographic communications might exist, also with little computational overhead. In this paper we experimentally examine the elimination of steganographic communication from cover media on 26 publicly available steganography programs.

In this paper we briefly review steganography, and steganalysis in §2. We examine the threats steganography can induce and what can be done to help deter those risks in §3. §4 discusses methods for eliminating steganographic communications. In §5 we present experimental results that show our method can effectively eliminate steganography as a form of covert communication. Finally in §6 we sum up our results and draw some conclusions.

## 2. Steganography and Steganalysis

Steganography, as a process, can be simply explained as the embedding of one information

source into another. The *payload* data is embedded into a 2<sup>nd</sup> digital file called the *carrier*. The result is the *stego-media* that is perceptually identical to the carrier [3].



**Figure 1:** The steganographic embedding process

By *imperceptible*, we mean that the embedding program should produce no obvious artifacts in the resulting stego-media that would bring suspicion on the media. The ultimate intent of steganography is to maximize the communications bandwidth, minimize the perceptibility of the communication and ensure robustness of the embedding [4]. These three forces act opposition to one another. We can conclude from the above that:

1. Imperceptible communication is not robust
2. Embedding large messages is not robust

Moreover, we can infer that multiple small messages are more likely to be noticed and therefore less desirable by those who are willing to attempt covert communication.

Steganalysis is the process of examining a message and looking for the existence of a covert message within the original message. Loosely classified into *passive* and *active* steganalysis, passive steganalysis simply tries to detect the presence of a message while active analysis attempts to extract the message length and location, estimate the secret key used in the embedding process, and ultimately extract the secret message itself. The methods to perform these tasks are largely statistical in nature [5,6,7]. However it is becoming much more difficult for statistical methods to detect the presence of steganographic embedding [8].

However, if our intent is to secure a network against covert communications, our efforts can be restricted to elimination of steganographic communication as a whole, rather than detection of specific instances.

### 3. Steganography Threat Analysis

While steganography may seem to be an excellent apparatus for the exchange of sensitive documents and information in a concealed manner, it can also be

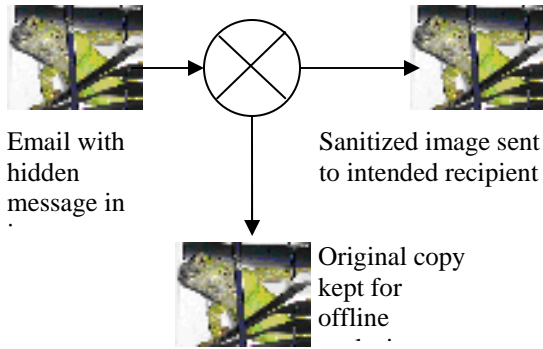
used in ways that are counter productive to our security measures. Besides the examples of hidden files within pictures, there is speculation terrorists may be using steganographic techniques to communicate via seemingly innocent Web sites. It seems to be inevitable that such techniques will grow in popularity among those who are trying to communicate and feel that secrecy is a very high priority. Since the mere fact that two people communicating can bring on suspicion by association, there exists extremely high utility value in keeping the communication itself hidden. It should come as little surprise that those who tend to engage in subversive activities will also utilize all of the tools available to keep their actions (and associations) private.

The core threat from steganography is lack of knowledge. Vital information that is leaked out can have extremely dire consequences. Since we may not be aware of the leak, there is no ability to counter or prepare for the subsequent attack. As well, information can be sent into the organization. Should there be a covert operative working on the inside, instructions and missions can be sent into the organization for the person in question to execute on.

Although the main threat at the moment would seem to be of direct concern to national security, it is well within the realm of imagination that the technology can be used for purposes in the financial and commercial markets. Information regarding money laundering, insider trading, the illegal drug trade, the distribution of child pornography and trafficking in humans can all be concealed using steganography. Although steganography is not yet the sort of threat that IT auditors will come up against on a regular basis, it is one that needs a thorough understanding. Furthermore, a willingness to address methods to secure their organizations now will go a long way in preventing a future problem.

### 4. Eliminating Steganographic Communication

Since detection and possible decryption of a covert message is computationally intense, it is not feasible to analyze every possible data item that passes through an organizations gateway. However, steganographic sanitization is an extremely fast process that allows for the communication channel to be effectively scrubbed of covert communications. While the solution itself does not lend any further information to find culprits of espionage and mal-intent, it does help to secure the organization overall.



**Figure 2:** Strategy for removing covert messages.

The Elimination strategy as outlined in Figure 2 has a three-tier effect:

1. Removes the network as a channel for covert communication.
2. Allows further analysis of items in an offline situation and allows targeted analysis.
3. Forces the two communicating parties into further communication to determine what happened to the covert message.

These effects provide the following benefits for the organizations security:

1. Important information will not escape the organization forcing the covert operatives to use another more traditional (hopefully, easier to detect) form of communication.
2. A more detailed analysis of the original media is possible, allowing for the potential detection of covert communication and subsequent target for further investigation.
3. An aura of confusion and mistrust may be created between the sending and receiving operatives. This may force further communication between the two parties using methods that are easier to detect.

Finally, as we are sanitizing the entire channel, all communication that is not covert will also be scrubbed. Since the sanitized data is imperceptibly changed, the recipients of “clean” data should not notice our interference.

## 4.2 Our Elimination Strategy

Our elimination strategy takes into account that we know the type of carrier media and takes advantage of this knowledge. While we focus on images for our experimental evaluations, the concepts behind the method could be applied to other carrier types as well. We rely on the basic idea that if one can imperceptibly embed information into an image, one should be able to imperceptibly remove the

hidden information by altering the areas where extra information can be hidden. Effectively if the hiding places are so unnecessary to the visual quality of an image, then there is no harm in randomizing these areas. This method while conceptually simple has several implementation complexities that we will discuss next.

The optimal strategy would be to flip all of the bits in the image, however, this would distort the image content beyond recognition. Initially one may assume that you want to apply the optimal strategy to only the hiding areas within the carrier data file. This would, in essence, make the data as different as possible from the original, but it is much too simple to reverse the process by simply inverting all the bits of the extracted data. This forces us into a less than optimal strategy of randomizing the bits that comprise the hiding places in the carrier media.

Our approach to randomization is to employ encryption techniques with randomly generated key sets. We concatenate all of the bits that comprise all of the possible hiding areas in image data and consider this our source string  $H$ . We then use the source string  $H$  as plaintext and proceed to encrypt the bits to produce the ciphertext string of bits  $C$ . The final step is to replace the bits that comprise  $H$  in the image data with the bits from  $C$  of the ciphertext.

Our approach will cause no more distortion than that of the steganography techniques themselves. In our tests there was no visual distortion that is apparent to the image after the steganographic sanitization process has been employed. By exploiting the knowledge of where information *can* be hidden in an image we are able to effectively *remove* hidden information. However, the technique of sanitization is subject to the typical hacker/security arms race. Should there be a discovery of new areas in the image data, the construction of the plaintext string  $H$  needs to be adjusted to take that into account. For example, some common hiding places for information in image data include LSB (Least Significant Bits), DCT (Discrete Cosine Transform) coefficients, and DWT (Discrete Wavelet Transform) coefficients for which our method considers.

## 5. Experimental Evidence

We have conducted a large number of experiments using steganography programs that are publicly available on the Internet. In recent years, the number of publicly available steganography programs has reduced due to global events and suspected terrorist use of these programs. None-the-less we were able to find and successfully use a total of twenty-six

different steganography programs when testing our elimination strategy. Our tests involved embedding multiple different types of information into the images that were used as the carrier data, followed by a steganographic sanitization, followed by an attempt to retrieve the initially embedded data. The result of the data retrieval was judged using a binary decision: Was the data successfully retrieved and usable? Furthermore, we performed a qualitative visual analysis of the images to determine whether or not a perceptible change had occurred as a result of our sanitization process. The time required to sanitize a typical image (2 mega pixels) is less than 175 milliseconds (on a 2GHz computer) which has little impact in a practical implementation of an SMTP filter, WWW proxy server or firewall.

We also found that some embedding techniques are susceptible to lossy image compression such as JPEG. This result is not surprising since the compression algorithms can be considered a form of channel distortion by removing elements of the image data that are not visually important.

Since we are looking to remove covert communication and leave typical communicators unaware of our interference, it is also important that we also do not remove watermarking information that is used to authenticate images and protect against copyright violators. In our next experiment we examine the effectiveness of the sanitization process in maintaining watermark information. Typically, the sanitization process at the lowest level of distortion did not affect most watermarks tested. However as we increased the distortion level, the watermarks were being removed more often.

## 5. Conclusions and Review

National security is one example where steganographic communication, if left unchecked, can have extremely dire consequences. As steganographic communication techniques become more sophisticated and appear to be statistically random, the detection of steganography will become more and more difficult, if not impossible, to complete in a reasonable time frame. A viable alternative to detection is to ensure that steganographic communication is not able to occur in the first place. In this paper we have proposed a method that we call steganographic sanitization that uses knowledge of the carrier medium to cleanse all communication of possible steganographic content as it passes through a single point be it an SMTP server, a Web proxy server or a firewall.

Because detection is going to become even more computationally intensive, we believe that detection will not be possible in real time and our proposed sanitization process will allow the communication channel to remain open, but at a higher security level.

Our experiments show that our proposed method is extremely capable of removing steganographic messages from images without distorting the carrier data too greatly. The sanitization process, while conceptually very simple, has many implementation complications that require domain expertise in each individual carrier data type that one hopes to secure. Furthermore, the sanitization process does allow for subsequent detailed examination of carrier data without seriously degrading the communication channel bandwidth. Finally, it is worth noting that the strategy we have applied to image data is directly applicable to other forms of steganographic embedding.

## 6. References

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